

Pearson BTEC Level 5 Higher National Diploma in International Travel and Tourism



ABOUT THIS COURSE

The goal of the Higher National Diploma (HND) in International Travel and Tourism programme is to shape students into professional, reflective individuals capable of fulfilling the requirements of the travel and tourism industry's employers while adapting to an ever-evolving global landscape. These qualifications are designed to broaden access to higher education and improve the vocational opportunities of those who pursue them.

The programme is structured according to global benchmarks and strives to deliver a top-tier business education, with a focus on the Travel and Tourism sector. The syllabus is meticulously crafted to blend fundamental business subjects with specialised courses in the Travel and Tourism domain, as shown in the representative study plan below.

COURSE OUTLINE

KEY POINTS

- Exploring Travel & Tourism
- Crafting Unforgettable Customer Journey
- Leading Service Industry Excellence
- Mastering Online Travel Management
- Discovering Global Tourism Wonders
- Accounting for Business Success
- Decoding Tourism Consumer Behavior
- Pitch with Confidence, Negotiate Smart
- Maximizing Customer Value Creation
- Driving Sustainable Tourism Growth
- Digital Marketing for Tourism

UNITS

- The Contemporary Travel & Tourism Industry
- Managing the Customer Experience
- Professional Identity and Practice
- The Travel & Tourism Business Toolkit
- Leadership and Management for Service Industries
- Online Travel Management
- Global Tourism Destinations
- Management Accounting
- Research Project (Pearson Set)
- Tourism Consumer Behaviour and Insight
- Pitching and Negotiation Skills
- Customer Value Management
- Global Sustainable Tourism Development
- Digital Sales and Marketing
- International Tourism Planning and Policy

ENTRY REQUIREMENTS (LEVEL 5)

- 17+ years minimum
- BTEC Level 3
- GSCE – Grade A* – C
- Other related 3 qualifications
- CBSE, ISE, NIOS or All state boards of grade 12
- Relevant work experience (2 years minimum)
- Passing of Proficiency Test

CAREER OPPORTUNITIES

- Passenger Service Agent
- Ground Staff
- Travel Consultant
- Holiday Representative
- Hotel Reservations Associate
- Destination Marketing Executive
- Online Travel Agency (OTA) Support
- Cruise Excursion Coordinator
- Cruise Line Associate

**FOR ADMISSIONS &
ENTRY REQUIREMENTS**

SCAN QR CODE



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