

## Pearson BTEC Level 3 Ext. Diploma in Business



### ABOUT THIS COURSE

This Pearson awarded diploma offers students a global passport to transfer to over 200 universities worldwide. Globally accepted as a strong university foundation programme, this qualification is equivalent to 3 'A' levels and guarantees entry into the first year of a bachelors' degree programme in various specialised fields of Business. Students develop a strong fundamental understanding of diverse business concepts and techniques that equip them for potential employment or further higher education in reputed universities worldwide.

**Duration : 12 Months**

**Fees : AED 35,000 Full Course**

## COURSE OUTLINE

### KEY POINTS

- Broad-Based Business Knowledge
- Strong Focus on Marketing and Branding
- Practical Business Skills Development
- Financial and Decision-Making Competency
- Preparation for Higher Education and Career Readiness

### UNITS

- Exploring The Business
- Research And Plan Marketing Campaign
- Business Finance
- Managing An Event
- International Business
- Principles Of Management
- Business Decision Making
- Human Resources
- Team Building In Business
- Recording Financial Transactions
- Cost And Management Accounting
- Visual Merchandising
- Digital Marketing
- Pitching For a New Business
- Branding

### ENTRY REQUIREMENTS

- 16+ years minimum
- Completion of Year 10 with a passing grade
- 5 O- Level subjects or equivalent with good grades
- 5 GCSE subjects or good grades
- Relevant Level 2 Qualification
- Other equivalent qualifications at Year 11
- Relevant work experience (2 years minimum)
- Pass Subject Proficiency Test
- Pass English Proficiency Test

### CAREER OPPORTUNITIES

- Marketing (Junior positions)
- Administration (Junior positions)
- Finance (Junior positions)
- Event Management (Junior positions)
- Human Resources (Junior positions)

SCAN QR CODE



**FOR ADMISSIONS &  
ENTRY REQUIREMENTS**

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