

# Pearson BTEC Level 2 Diploma in Business



## ABOUT THIS COURSE

The BTEC Level 2 Diploma in Business is a vocational high school completion programme that provides students with a solid foundation in business concepts and practices. The program is designed to give students the knowledge and skills they need to succeed in a variety of business-related fields, including marketing, finance, and management.

The program is typically delivered over 12 months, and it consists of a combination of theoretical and practical coursework. Students will learn about a wide range of business-related topics, including accounting, business communication, marketing, and business law. They will also develop key skills such as problem-solving, critical thinking, and teamwork.

**Duration : 12 Months**

**Fees : AED 27,000 Full Course**

## COURSE OUTLINE

### KEY POINTS

- Introduction to the Business World
- Development of Essential Workplace Skills
- Basic Understanding of Marketing and Finance
- Practical Activities and Applied Learning
- Progression to Higher Levels of Study or Employment

### UNITS

- Business Purpose
- Business Organizations
- Financial Forecasting For Business
- The Marketing Plan
- People In Organizations
- Business Online
- Starting A Small Business
- Working In Teams
- Promoting And Branding In Retail Workplace
- Running A Small Business
- The Importance of Enterprise And Entrepreneurship
- Social Enterprise

### ENTRY REQUIREMENTS

- Age 14-19
- Relevant Grade Report
- Pass Subject Proficiency Test
- Pass English Proficiency Test

### PROGRESSIONS

- BTEC International Level 3 qualifications in Business
- BTEC International Level 3 qualifications in Marketing

**FOR ADMISSIONS &  
ENTRY REQUIREMENTS**

SCAN QR CODE



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