

Pearson BTEC International Level 5 HND in International Travel and Tourism



The goal of the Higher National Diploma (HND) in International Travel and Tourism program is to cultivate students into professional, introspective individuals capable of fulfilling the requirements of the travel and tourism industry's employers while adapting to an ever-evolving global landscape. These qualifications are designed to broaden access to higher education and improve the vocational opportunities of those who pursue them.

The program is structured according to global benchmarks and strives to deliver a top-tier business education, emphasizing the Travel and Tourism sector. The syllabus is meticulously crafted to blend fundamental business subjects with specialized courses in the Travel and Tourism domain, as depicted in the representative study plan.

Duration : 24 Months

Fees : AED 34,000 / Year

WHY CHOOSE THIS PROGRAM

Enrolling in this program allows students to grasp the dynamics of the Travel and Tourism industry, comprehend the intricacies of managing a business in this field, and identify critical factors for success. Through a diverse array of business and specialized courses, the program equips students with the knowledge and skills necessary for a successful entry into the job market.

ACCREDITATION?

The Higher National Diploma (HND) in International Travel and Tourism is a dual certification program awarded by Regent Middle East and Pearson / BTEC, UK. The qualification from Regent Middle East is accredited by the Knowledge and Human Development Authority (KHDA) in Dubai.

CAREER OPPORTUNITIES:

This program is designed to furnish you with the necessary knowledge and skills, setting a solid foundation for your career in the Travel and Tourism sector or for pursuing advanced studies and enhancing your expertise in related fields.

MODULES FOR YEAR 1

CORE UNITS	CREDITS	LEVEL
Unit 1: The Contemporary Travel & Tourism Industry	15	4
Unit 02: Managing the Customer Experience	15	4
Unit 03: Professional Identity and Practice	15	4
Unit 04: The Travel & Tourism Business Toolkit	15	4
Unit 05: Leadership and Management for Service Industries (Pearson-set)	15	4
OPTIONAL UNITS	CREDITS	LEVEL
Unit 06: Online Travel Management	15	4
Unit 13: Global Tourism Destinations	15	4
Unit 14: Management Accounting	15	4

MODULES FOR YEAR 2

CORE UNITS	CREDITS	LEVEL
Unit 18: Research Project (Pearson Set)	30	5
Unit 19: Tourism Consumer Behaviour and Insight	15	5
OPTIONAL UNITS	CREDITS	LEVEL
Unit 33: Global Sustainable Tourism Development	15	5
Unit 37: Digital Sales and Marketing	15	5
Unit 43: International Tourism Planning and Policy	15	5
Unit 46: Pitching and Negotiation Skills	15	5
Unit 50: Customer Value Management	15	5




SCAN QR CODE



**FOR ADMISSIONS &
ENTRY REQUIREMENTS**

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