

## Pearson BTEC International Level 5 HND in Hospitality Management



The Higher National Diploma (HND) in Hospitality Management program is meticulously crafted to mold students into adept professionals capable of meeting the dynamic demands of the hospitality industry. Our primary objective is to foster a cadre of individuals who possess both the theoretical knowledge and practical skills required by employers in the ever-evolving hospitality sector.

Aligned with global benchmarks, this program is designed to enhance access to higher education and elevate vocational opportunities for our students. The curriculum seamlessly integrates essential business principles with specialized hospitality courses, ensuring a comprehensive and industry-relevant education. Our representative study plan reflects a commitment to delivering a top-tier hospitality management program that equips students with the expertise needed to thrive in the diverse and competitive landscape of the hospitality industry.

**Duration : 24 Months**

**Fees : AED 34,000 / Year**

## WHY CHOOSE THIS PROGRAM

This program is designed to immerse students in the intricacies of managing and thriving in hospitality businesses. By combining a well-rounded curriculum featuring both foundational business courses and specialized hospitality modules, our program ensures that students acquire a broad skill set crucial for success in this dynamic field. From honing customer service expertise to developing strategic management capabilities, the HND Hospitality Management program prepares students for a seamless transition into the workforce. By choosing this program, students gain valuable insights into the hospitality sector, positioning themselves as adept professionals ready to meet the diverse challenges and opportunities within the industry.

## ACCREDITATION?

The Higher National Diploma (HND) in Hospitality Management is a dual certification program awarded by Regent Middle East and Pearson / BTEC, UK. The qualification from Regent Middle East is accredited by the Knowledge and Human Development Authority (KHDA) in Dubai.

## CAREER OPPORTUNITIES:

The Higher National Diploma (HND) in Hospitality Management program opens diverse and rewarding career pathways for graduates. With a solid foundation in both theoretical knowledge and practical skills, individuals can thrive in roles such as hotel managers, overseeing the seamless operations of hospitality establishments. Additionally, graduates can excel in event management, coordinating a spectrum of events, or find opportunities in tourism and travel agencies as travel consultants or coordinators. The program's comprehensive curriculum equips students for success in the dynamic and competitive realms of hotel management, event coordination, and the broader hospitality and tourism industry.

## MODULES FOR YEAR 1

CORE UNITS	CREDITS	LEVEL
Unit 1 - The Contemporary Hospitality Industry	15	4
Unit 2: Managing the Customer Experience	15	4
Unit 3: Professional Identity and Practice	15	4
Unit 4 - The Hospitality Business Toolkit	15	4
Unit 5 - Leadership and Management for Service Industries (Pearson-set)	15	4
OPTIONAL UNITS	CREDITS	LEVEL
Unit 8 – Managing Conferences and Events	15	4
Unit 7 – Managing Accommodation Services	15	4
Unit 14 – Management Accounting	15	4

## MODULES FOR YEAR 2

<b>CORE UNITS</b>	<b>CREDITS</b>	<b>LEVEL</b>
Unit 18: Research Project (Pearson Set)	30	5
Unit 19 – Hospitality Consumer Behaviour and Insight	15	5
<b>OPTIONAL UNITS</b>	<b>CREDITS</b>	<b>LEVEL</b>
Unit 31 – Hospitality Digital Marketing	15	5
Unit 30 – Global Events – 15 credits	15	5
Unit 38 – Concepts & Innovation in Hospitality	15	5
Unit 42 – Customer Value Management	15	5
Unit 47 – Pitching and Negotiation Skills	15	5

### SCAN QR CODE



**FOR ADMISSIONS &  
ENTRY REQUIREMENTS**



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